

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Wednesday, January 27, 2016**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER/WELCOME**

**2) DISCUSSION/ACTION ITEMS**

- i. Discussion and action related to the approval of a façade grant submitted by Jeremy and Katy Standifer of Book Club Cafe, for property located at 107 E. Kaufman Street, presented by Jeremy Standifer.
- ii. Discussion related to *Celebrate Downtown*, an event scheduled for Saturday, April 16, 2016, presented by Tammy Sharp, Rockwall Old Town Shoppes.
- iii. Discussion related to the approval of the December 15, 2015 advisory board meeting minutes, presented by Sarah Freed, Board Secretary.
- iv. Work session related to the design and location of proposed pedestrian oriented, downtown directional signage.

**3) MAIN STREET MANAGER'S REPORT**

**4) ADJOURNMENT**

**This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.**

I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, January 22, 2016 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, February 16, 2016**  
**6:30 P.M.**

**A meeting of the Main Street Advisory Board was not held in February  
2016.**

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, March 15, 2016**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER/WELCOME**

**2) DISCUSSION/ACTION ITEMS**

- i. Discussion related to the approval of the January 27, 2016 advisory board meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Discussion related to light pole banners for the downtown district, presented by Bethany Browning, Main Street Manager.
- iii. Update related to downtown district pedestrian oriented, directory signage, presented by Evan Matteson, Board Chair.
- iv. Update related to volunteer needs for the Celebrate Downtown event, scheduled for Saturday, April 16th, presented by Evan Matteson, Board Chair.

**3) MAIN STREET MANAGER'S REPORT**

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manager for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, March 11, 2016 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, April 26, 2016**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER/WELCOME**

- i. Introduction of new board members, presented by Evan Matteson, Board Chair.

**2) DISCUSSION/ACTION ITEMS**

- i. Discussion related to the approval of the March 15, 2016 advisory board meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Discussion and approval of a façade grant submitted by Janice Reyes of Alante Salon, located at 102 South Goliad Street, presented by Janice Reyes.
- iii. Debriefing of the Celebrate Downtown Rockwall event, held Saturday, April 16, 2016, presented by Bethany Browning, Main Street Manager.
- iv. Update regarding antique light pole banners and possible suggestions for additional seasonal sets, presented by Bethany Browning, Main Street Manager.
- v. Update regarding directional signage/directories for the downtown district, presented by Bethany Browning, Main Street Manager.

**3) MAIN STREET MANAGER'S REPORT**

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, April 22, 2016 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, May 17, 2016**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER/WELCOME**

**2) DISCUSSION/ACTION ITEMS**

- i. Discussion related to the approval of the April 26, 2016 advisory board meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Discussion and approval of a façade grant submitted by Danny Coburn of HomeGirl Rockwall, located at 106 North San Jacinto Street, presented by Danny Coburn.
- iii. Discussion with Rockwall Old Town Shoppes, Friends of Downtown Rockwall and Main Street Board, regarding events and volunteer roles, presented by Bethany Browning.

**3) MAIN STREET MANAGER'S REPORT**

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, May 13, 2016 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, June 21, 2016**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER/WELCOME**

**2) DISCUSSION/ACTION ITEMS**

- i. Discussion related to the approval of the May 17, 2016 advisory board meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Discussion and possible action related to HOT funding request submitted by Bethany Browning on behalf of Main Street and Rockwall Old Town Shoppes.
- iii. Discussion regarding holding joint meetings of the Rockwall Old Town Shoppes, Friends of Downtown Rockwall and Main Street Board organizations, to coordinate and support downtown events, presented by Bethany Browning.
- iv. Briefing on the upcoming Texas Main Street training (July 12-15) and volunteer support opportunities, presented by Bethany Browning

**3) MAIN STREET MANAGER'S REPORT**

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, June 17, 2016 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, July 19, 2016**  
**6:30 P.M.**

**A MEETING OF THE MAIN STREET ADVISORY BOARD WAS NOT HELD IN JULY.**



City of Rockwall  
*The New Horizon*

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, August 16, 2016**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i. Discussion and action related to June 21, 2016 advisory board meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Recap of the *Main Street Summer Professional Development* hosted by City of Rockwall Main Street, presented by Bethany Browning, Manager.
- iii. Update on Art in Public Places projects related to Downtown CIP, presented by Bethany Browning, Manager.

**3) APPOINTMENTS**

- i. Appointment with members from the Rockwall Old Town Shoppes business association for discussion and possible action related to the following events:  
*Brew2*  
*Hometown Farm to Feast*  
*Hometown Christmas*

**4) MAIN STREET MANAGER'S REPORT**

**5) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on Friday, August 12, 2016 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.





City of Rockwall  
*The New Horizon*

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, September 20, 2016**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i. Discussion and action related to June 21, 2016 and August 16, 2016 advisory board meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Discussion and possible action related to the mission and vision statements for the Rockwall Main Street program, presented by Bethany Browning, Main Street Manager.
- iii. Discussion and possible action related to design of holiday banners, presented by Evan Matteson, Board Chair.

**3) APPOINTMENTS**

- i. Appointment with members from the Rockwall Old Town Shoppes business association for discussion and possible action related to the following events:  
*Brew2*  
*Hometown Farm to Feast*  
*Hometown Christmas*

**4) MAIN STREET MANAGER'S REPORT**

**5) ADJOURNMENT**

**This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.**

I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM on Saturday, September 17, 2016 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.



City of Rockwall  
*The New Horizon*

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, October 18, 2016**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) APPOINTMENTS**

- i. Appointment with members from the Rockwall Old Town Shoppes business association for discussion related to the following events:
  - Brew 2 Event Summary – October 1, 2016*
  - Hometown Farm to Feast – October 23, 2016*
  - Shop Small Saturday- November 26, 2016*
  - Hometown Christmas – December 3, 2016*

**3) DISCUSSION/ACTION ITEMS**

- i. Approval of September 20, 2016 advisory board meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Discussion related to the mission and vision statements for the Rockwall Main Street program, as well as the 10 Criteria Annual Report, presented by Bethany Browning, Main Street Manager.
- iii. Discussion and possible action related to light pole banner designs, presented by Evan Matteson, Board Chair.

**4) MAIN STREET MANAGER'S REPORT**

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Upcoming Events/Announcements*

**5) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, October 15, 2016 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.



City of Rockwall  
*The New Horizon*

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, November 15, 2016**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) APPOINTMENTS**

- i. Appointment with members from the Rockwall Old Town Shoppes business association for discussion related to the following events:  
*Shop Small Saturday- November 26, 2016*  
*Hometown Christmas – December 3, 2016*

**3) DISCUSSION/ACTION ITEMS**

- i. Approval of October 18, 2016 advisory board meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Review and discussion related to the 2015/2016 MSAB work plan, presented by Bethany Browning.
- iii. Discussion and possible action related to the mission and vision statements for the Rockwall Main Street program.
- iv. Update regarding downtown banners and kiosks, presented by Bethany Browning.

**4) MAIN STREET MANAGER'S REPORT**

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Upcoming Events/Announcements*

**5) ADJOURNMENT**

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City of Rockwall  
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**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087**  
**Tuesday, December 13, 2016**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i. 4<sup>th</sup> quarter event recap: Farm to Feast, Shop Small Saturday & Hometown Christmas Celebration.
- ii. Approval of the October 18, 2016 advisory board meeting minutes, presented by Sarah Freed, Board Secretary.
- iii. Discuss and take necessary action related to a revised vision statement for the Rockwall Main Street program.
- iv. Review of the 2015/2016 MSAB work plan, presented by Bethany Browning.

**3) MAIN STREET MANAGER'S REPORT**

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Upcoming Events/Announcements*

**4) ADJOURNMENT**

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, December 10, 2016 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.